



# Our Natural World – Understanding Esmée's priorities

Webinar, 14 January 2021, 11.50-12.30pm

Thanks for joining us, the workshop will commence shortly.

# Overall Framework

**Our mission**

Esmée Fairbairn Foundation aims to improve our natural world, secure a fairer future, and strengthen the bonds in communities in the UK. We do this by contributing everything we can to unlock change by people and organisations with brilliant ideas who share our goals.

**Our commitment**

In everything we do, we are motivated by the need to address the causes and impacts of climate change and to recognise our role in addressing diversity, equity, and inclusion.

**Aims**

**Our Natural World**  
is protected, restored, and improved



**A Fairer Future**



**Creative, Confident, Communities**



**Impact goals by 2030**

- Preserved and improved species health and habitats
- Clean and healthy freshwater
- Sustainable and ethical food

Injustice and structural inequality is challenged and changed

A new inclusive generation of leaders and artists

Communities take an active role in decisions that affect them

Local economies work better for the people who live there

Everyone can access the benefits of culture and creativity

**Priorities in the first 5 years**

- Peat
- Space for nature
- Freshwater
- Nature friendly farming
- Fishing in tandem with nature
- Acting early on the root causes of problems
- Children and young people's rights
- Young people leaving care
- Tackling injustice
- Empowering young leaders
- Removing barriers to creative careers
- Cultural education
- Communities working together for change
- Community ownership and regeneration
- Creativity transforming lives
- Culture restoring communities

# Our Natural World



We want to ensure that our natural world is restored and protected and that people benefit from that recovery.

## Impact goals by 2030

Preserved and improved species health and habitats
Clean and healthy freshwater
Sustainable and ethical food

## Priorities in the first 5 years

Peat
Space for nature
Freshwater
Nature-friendly farming
Fishing in tandem with nature

# Priorities format - Peat

## Rationale

Esmée has long been a supporter of preserving peatland because of its value to nature, climate change and for a range of other benefits including flood prevention and purifying water. Whilst still under appreciated, peatlands are more effective at carbon storage and mitigation than tropical forests. Peat has relevance across many of our priorities (habitats, climate, freshwater, nature-friendly farming).

## Long-term outcomes

Peat is recognised as a climate change superpower as well as for its importance to nature.

Peat is no longer a component of horticultural products and people understand the implications of their buying choices on global peat stores and climate change.

Degraded peatland sites are restored for nature and for people

All important peatland sites, including those outside protected areas, have statutory protections at least as powerful as currently in place and that those are properly applied.

Farmed peat soils are managed sustainably.

All UK countries manage their peat resource sustainably.







For more information:  
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